



## WHAT IS WHAT'S AFTER ATX?

What if tens of thousands of Central Texans began to seriously talk about the reality of life after death? What if Greater Austin suddenly found itself in the midst of a great spiritual awakening transforming the area as local churches united in Christ, lead their communities in this bold outreach? **What's After ATX** is getting ready to supercharge this effort.

### WHAT IS WHAT'S AFTER ATX?

The human soul is naturally designed to be curious, longing to understand our place in the story of the universe. **What's After ATX** is a diverse and creative place to seek answers, information, and experiences to satisfy these deeply ingrained soul curiosities focused directly on the newly scientifically supported evidence of life after death.

Our purpose is to empower both individuals and groups to explore the important questions about life and spirituality through immersive media and intuitive technology. Our rich content and suite of practical tools will be available to both churches and individuals.

**What's After ATX** is a campaign conceived and organized by Christ Together Greater Austin (501c3) that previously executed the successful Love Where You Live and Explore God city-wide campaigns. The funding comes from private donations and some churches.

### WEBSITES AND CONTENT

There will be two websites to access during the course of the campaign. In September 2019, [www.ChristTogetherGreaterAustin.com](http://www.ChristTogetherGreaterAustin.com) will provide all the tools, resources, and important updates necessary for churches or individuals to prepare and engage with the campaign.

About six weeks before the public phase of the campaign kicks off in January 2020, [WhatsAfterATX.org](http://WhatsAfterATX.org) will launch providing compelling content where visitors can explore the science, mystery, and stories behind the phenomena called "near-death experiences." The content is not pushy or condescending, and will provide the structure for fascinating conversations that create openings to discuss what God says about Heaven and eternal life. Among the tools in production is a short booklet with the condensed scientific case for near-death experiences drawn from the New York Times best-selling book *Imagine Heaven* by John Burke. We start with pre-existing soul curiosities everyone has and provide creative and honest opportunities to explore answers.

If your church is interested in committing to this campaign, please visit [www.ChristTogetherGreaterAustin.com](http://www.ChristTogetherGreaterAustin.com). Click on **WHAT'S AFTER ATX** and sign up!

## PASTOR'S SERMON SERIES AND TOOLKIT

**What's After ATX** will provide a toolkit for church pastors to use at their discretion during the city-wide initiative. It will include sermon outlines, illustrations, video bumpers, and promotional materials. All of the materials in this 4-7 week series will align with the rich content on *WhatsAfterATX.org*.

## "MEET-UP" (DISCUSSION) GROUP SERIES

A key portion of the content on *WhatsAfterATX.org* will be structured in 4-7 week "meet-up," or discussion group series, oriented toward these important life questions. We believe these questions span all the people throughout time and our aim is to help churches extend their reach by including many who do not regularly or ever attend church.

## THE GOAL: TRANSFORMATION

Our central goal is to make it possible for people to discover a truly fulfilled life. We believe that a truly fulfilled life does not come through receiving information, but through transformation. And we believe the most fulfilling transformation a person can experience is found in the story of God. Throughout history we have seen a major emphasis on the reality of eternal suffering in hell as a method to share the Gospel. **What's After ATX** flips this approach by examining what science is learning about the reality of life after death. What are people seeing? How can we believe them? The evidence for heaven and the reality of Jesus is thrilling...and the same evidence is also providing us with a modern and chilling reality of hell. Heaven and the highlight of heaven—Jesus—come into full focus through the exploration of what our culture and science call near-death experiences.

Just as impactful is when we see our individual stories become fulfilled when we see how they fit into His story. Trusting Him and participating in His story changes both our eternal standing with God and our everyday habits.

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